



lyndsey depalma

Are you READY to birth your business?

Few people realize how much nurturing goes into building a business. The anticipation, the waiting, the lessons in resilience... birthing a business is simply a gorgeous feeling, one of the hardest and most sensational of your life. And yet many business owners neglect to share the intimate details, the surprises and pitfalls that they'd do differently if they could do it again.

Lyndsey Clutteur DePalma is here to light the path for hopeful business "parents" (just call her your business doula!). After personally building a holistic tea shop

from scratch, working through a renowned MBA program, and coaching a diverse range of business owners, she now presents the intimate stories behind starting a business that gives new entrepreneurs a way to approach the beautiful and sometimes scary moments of starting something on your own. She sheds light on how lovingly deep the experience can be, the high highs, the "why didn't this come up in birthing class?!" lows, and the lessons learned for the next time around.

READY will help prepare your mind, body, soul, and finances for the illuminating challenge of starting and running a successful business. By the end, you too will be READY.

"From the labor of birthing your purpose into the world to the pure joy of self expression, Lyndsey Clutteur DePalma guides entrepreneurs through every step of a new business' awakening."

— Maimah Karmo, bestselling author of Fearless

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Synopsis: Bridges the gap between theory and reality of becoming an entrepreneur, with stories not often told of the entrepreneurial evolution: the sleepless nights, the constant nurturing, the joy of creating something bigger than yourself.

